

History

Based in Falls Church, Virginia, Keymind was founded in 1997. Our team of professionals has expertise in business strategy, software development, and creative services.

Keymind joined forces with the professional services firm Axiom Resource Management, Inc. in 2001 as its information technology and creative services division. This merger brought extensive resources to Keymind while providing additional core services to Axiom's growing client base.

Mission

Keymind's mission is to provide clients with a measurable competitive edge by invigorating their business processes with solutions steeped in solid business strategy, useable design, and cutting-edge technology. From concept through implementation, our multidisciplinary team works in partnership with our clients to streamline their processes and strengthen and expand their customer relationships.

Clients

Keymind works with both commercial and government clients in support of their technology and creative initiatives. Our team has worked on a variety of industry verticals, including federal and state government, associations/nonprofits, finance, law, telecommunications, technology, and travel.



Keymind is a technology and creative services company providing strategic planning, software development, and user-focused solutions to create effective business and marketing tools for our clients.



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Services

Keymind's dedication to selecting and implementing the most appropriate and robust technologies for our clients is the fundamental basis of our success. From front-end planning and creative development to back-end infrastructure building, we evaluate both traditional and emerging technologies to deliver highly effective solutions with broad functionality.

Keymind's success is rooted in the diverse talents of our team members. Our professionals are experts in areas such as market analyses and business development, operations management, and technology selection and implementation as well as graphic design and brand development. With practical experience, managerial maturity, industry foresight, and outstanding creative and technical skills, we've established a proven track record in successfully launching our clients' projects on time and on budget.

Keymind has been assessed at Level 2 of Carnegie Mellon University's Software Engineering Institute's (SEI's) Software Capability Maturity Model (SW-CMM). All Keymind projects incorporate SW-CMM goals and practices.

Technical Services

Requirements Definition

Functional, technical, and testing requirements for scalable solutions

Software Development

Solutions in a wide variety of programming languages and platforms

Database Design, Development, and Maintenance

Architecture, data migration, legacy systems, and disaster recovery procedures

Software Integration and Customization

Functional analysis and tailoring of boxed products to match business needs

Data Warehousing and Document Management

Custom and commercial data warehousing solutions and document management systems for effective knowledge management and reporting applications

Security and Information Assurance

HIPAA and DIACAP compliant applications that protect the confidentiality, integrity and availability of information

Section 508/ADA compliance

Formal testing of Web sites and applications for accessibility

Creative Services

Branding and Corporate Identity

Strategy, identity building, communications campaigns, print collateral, tradeshow booths, multimedia presentations, advertising, and public relations

Content Strategy and Editing

Clear and consistent messaging for all marketing communications

Information Architecture

Structure and functionality as a foundation for the design of Web, wireless, and client-server applications

Interface Design

Branded, useable interfaces for Web sites, applications, and interactive tools that complement marketing strategies

Useability/Accessibility Testing

Formal and informal user testing of Web sites and/or applications for useability

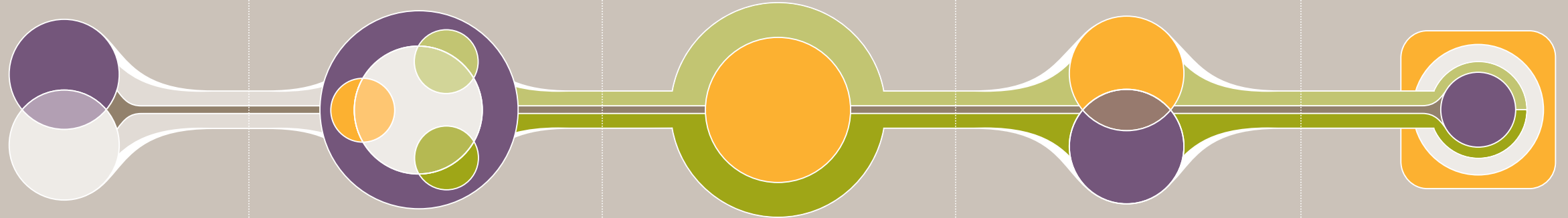
Multimedia, Audio and Video Production

Design and development in versatile technologies, including audio, video and interactive production for Web sites, CD-ROMs, and presentations

Keymind Methodology

LEGEND

- Client
- Technical Team
- Project Managers and Requirements Team
- Supporting Processes: Process Management, Configuration Management, and Quality Assurance
- Design Team
- Information Architects



Five-Phase Methodology

Keymind utilizes a multidisciplinary approach that is based on our five-phase methodology. Keymind's methodology is industry recognized and incorporates the SEI's CMM practices for successfully bringing our clients' software applications to market.

1. Planning/Analysis

As the first step of every project, our team develops a complete understanding of the project and, in partnership with the client, determines the mission and short- and long-term goals. This phase determines the expectations and performance benchmarks for the project team and sets the stage for project implementation.

2. Concept/Design

During this phase, Keymind builds the foundation for the user experience and identifies the best technology applications. Our multidisciplinary team explores high-level concepts and constructs a prototype to examine them from all angles. This information enables our technical team to generate the blueprint for the entire project.

3. Development

Once the technical approach is validated, the technical team develops an implementation plan, creates unit tests, and integrates the user interface, content, compliance requirements, and back-end functionality. Keymind places all projects under automatic continuous integration to mitigate the risks associated with project-end integration. Testing occurs throughout and at the end of this phase to ensure a defect-free product is delivered.

4. Implementation/Integration

Following development, the project is staged for deployment and user acceptance testing (UAT) is performed to identify any technical modifications that may be necessary to stabilize the site. The final code is baselined and archived prior to launching the application.

5. Support

After the launch, Keymind reviews and documents all phases of the project. This review includes enhancement recommendations and strategies to accommodate the growth and success of the application. Keymind also offers its clients maintenance agreements to continue monitoring the project and executing any day-to-day changes they may need.